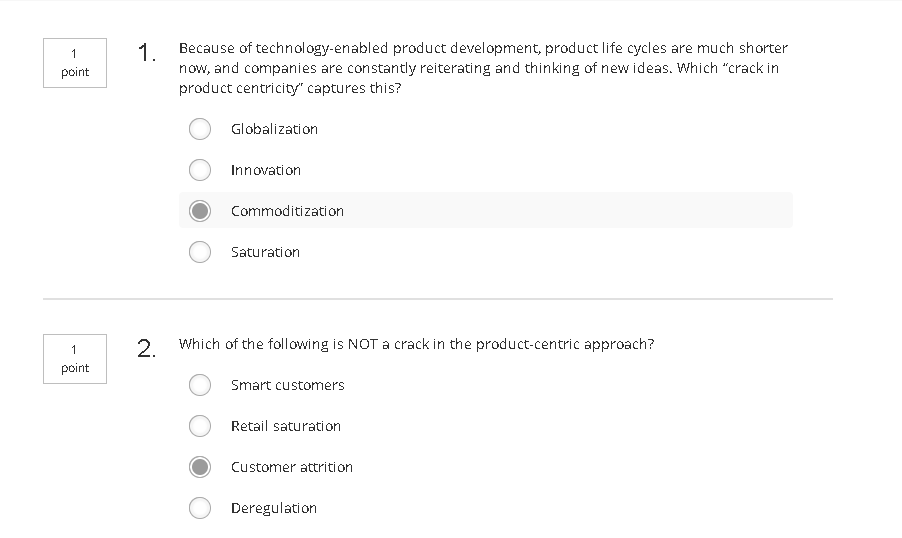
**Introducton to marketing**

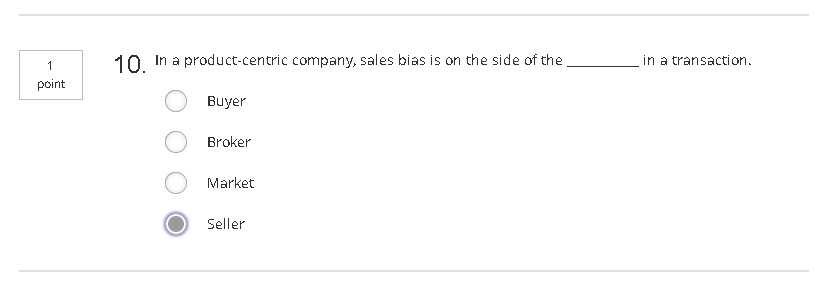
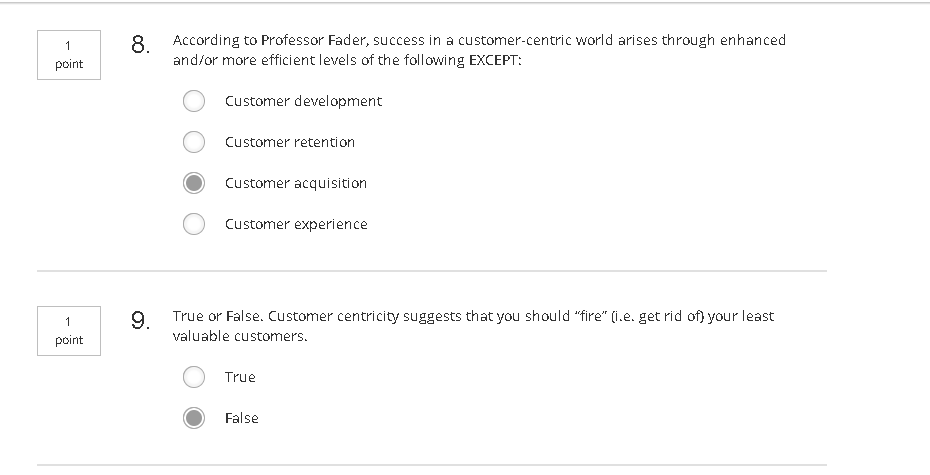
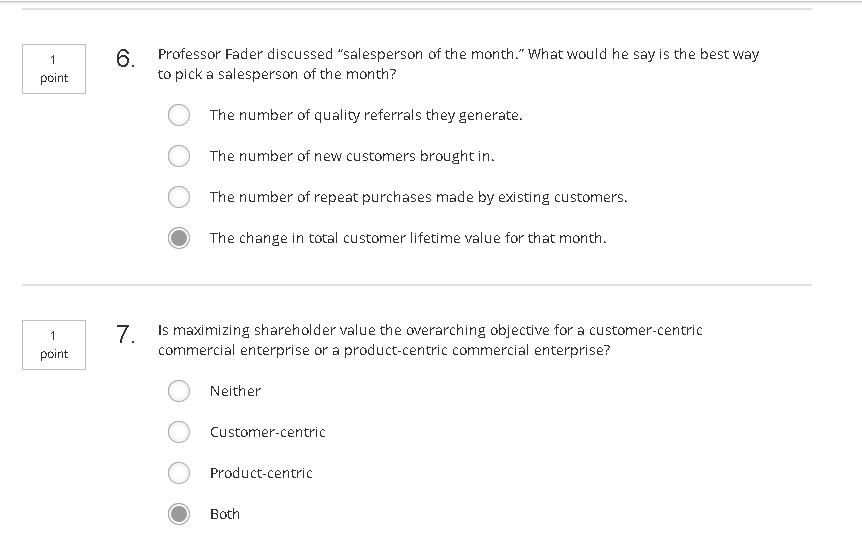
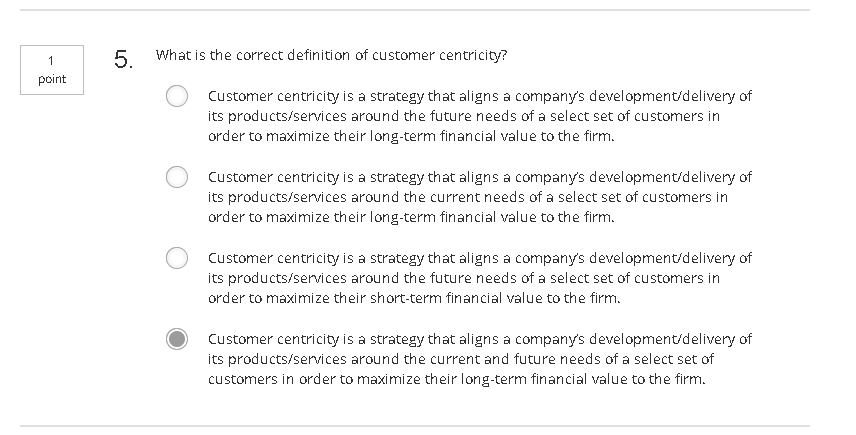
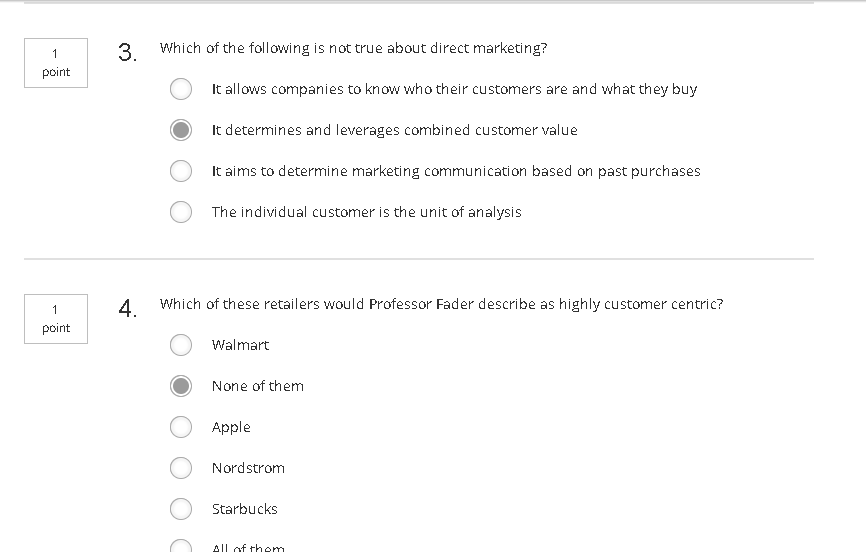
Quiz 1:

<https://www.coursehero.com/file/22552397/Quiz/>

Quiz 2:

<https://www.coursehero.com/file/p49j08ta/Customer-centricity-suggests-that-you-should-fire-ie-get-rid-of-your-least/>



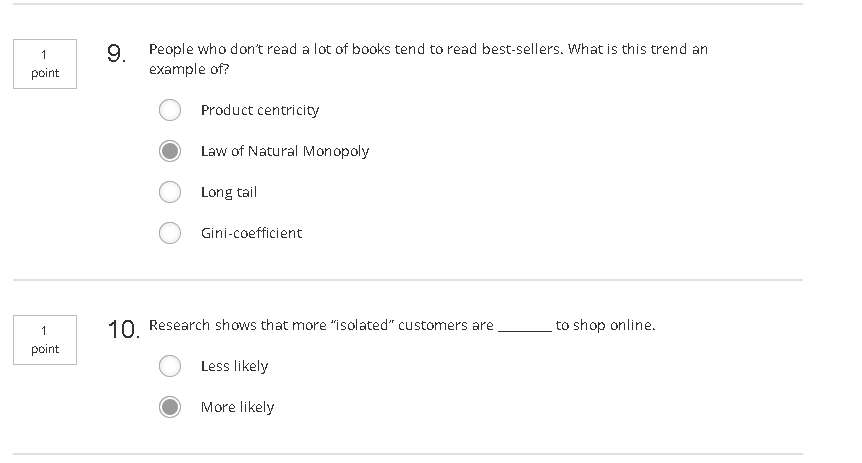
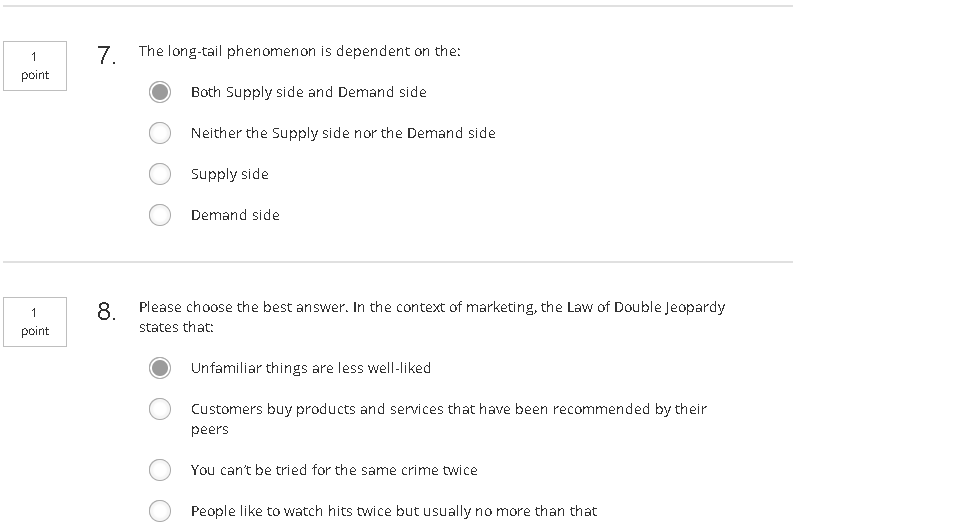
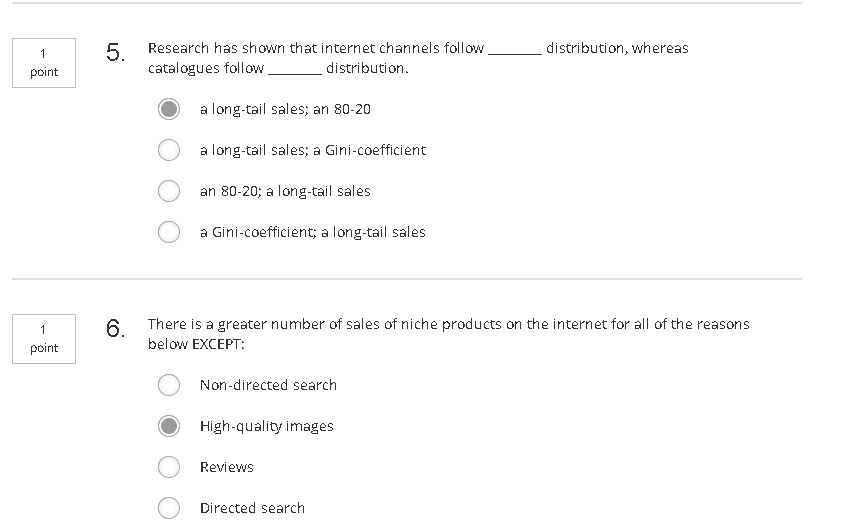
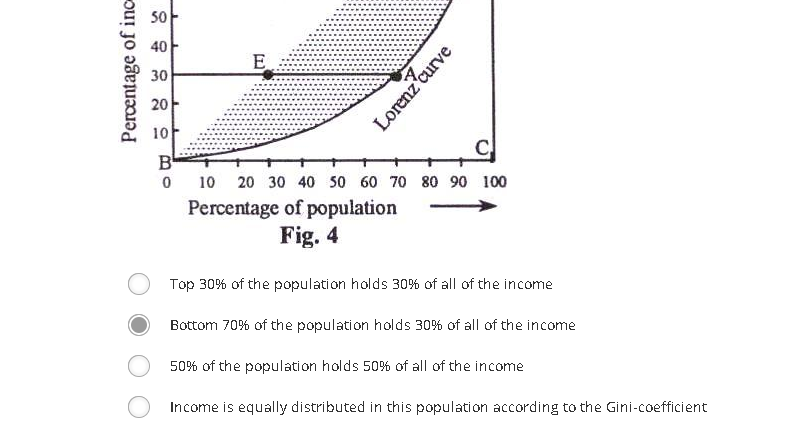
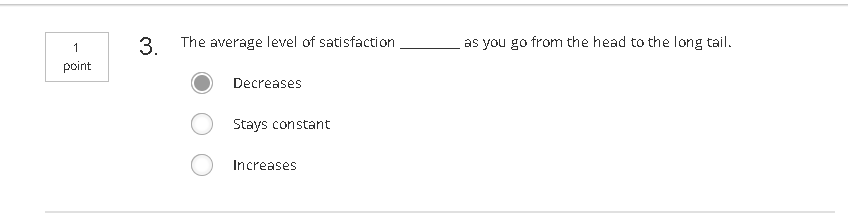
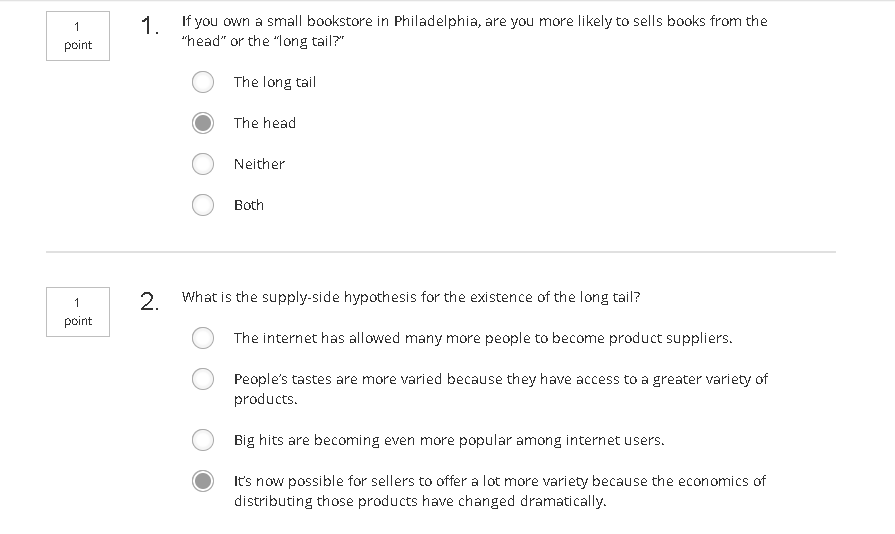


8. Customer experience.

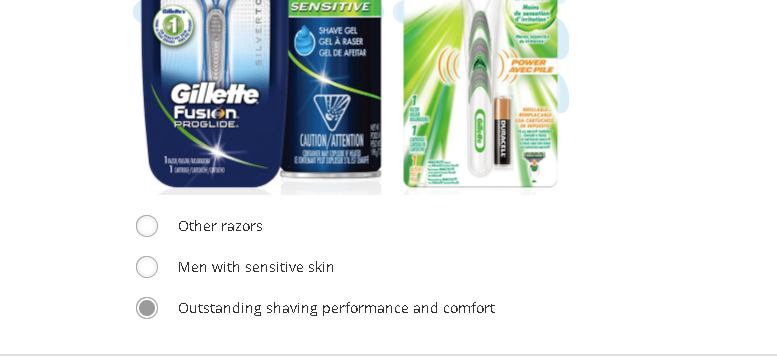
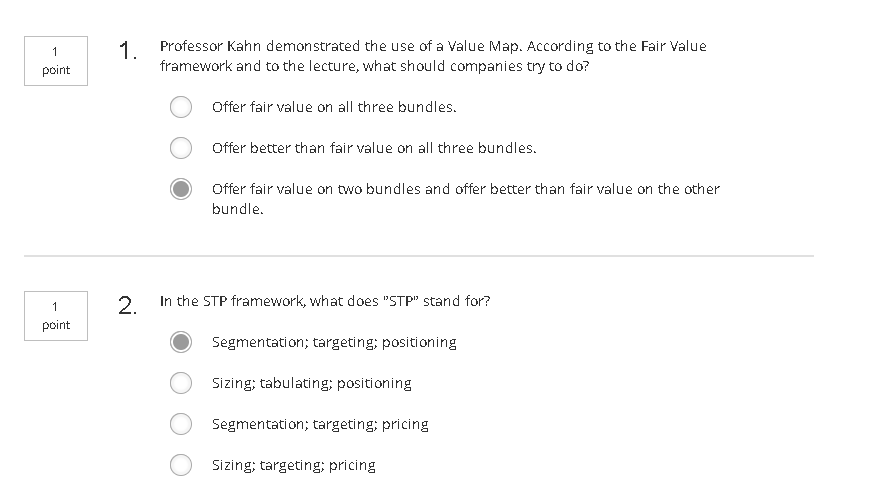
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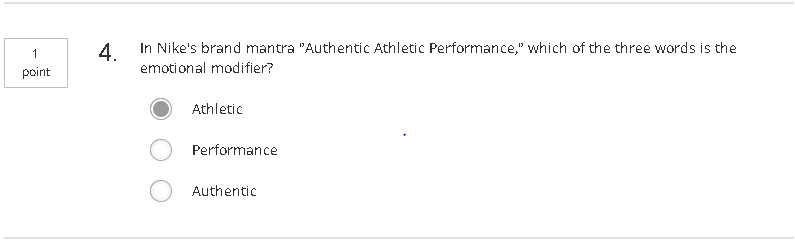
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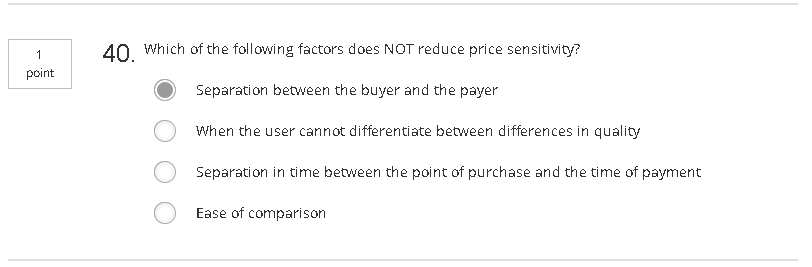
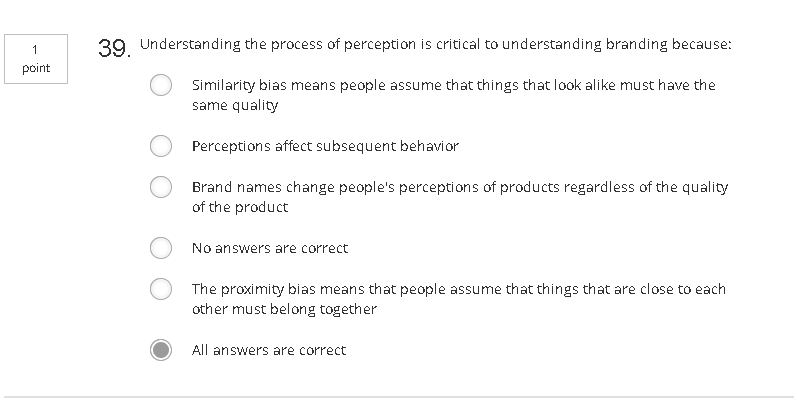
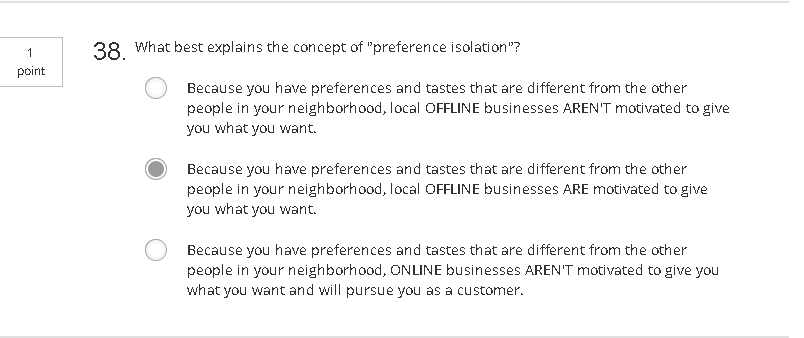
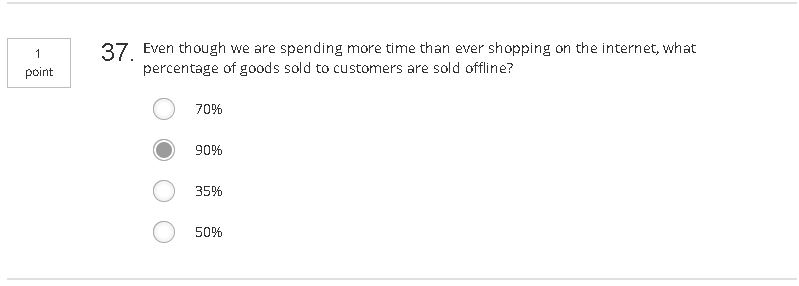
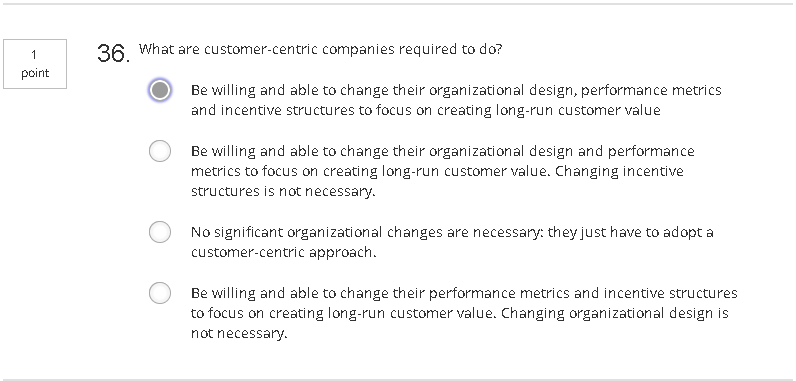
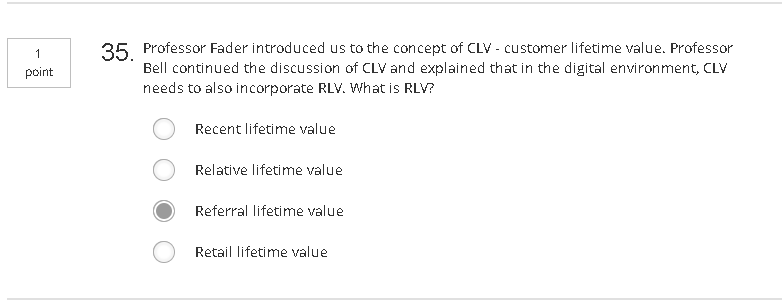
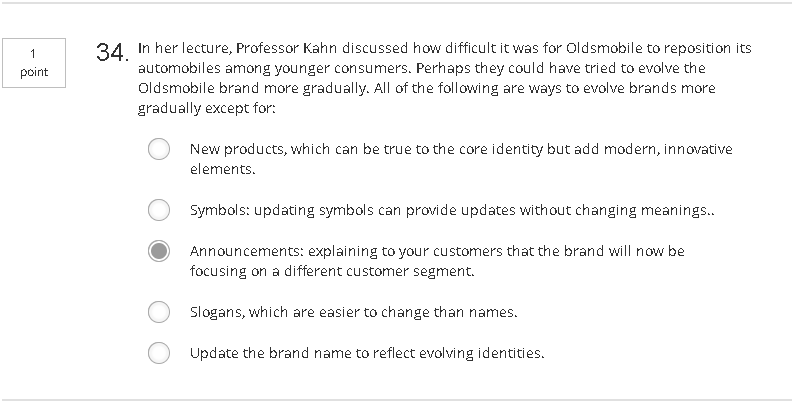
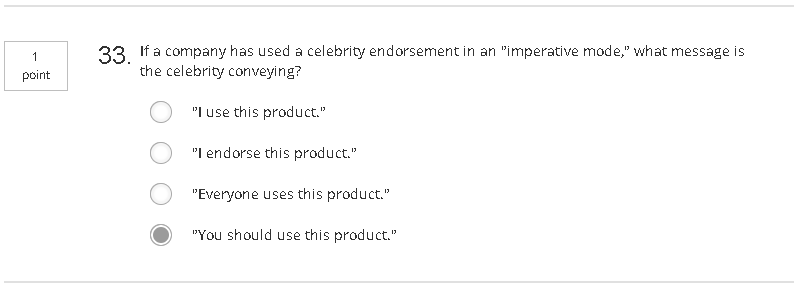
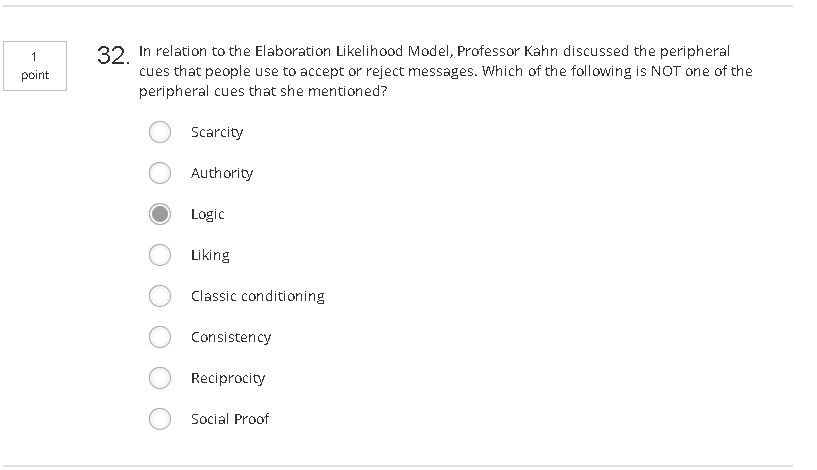
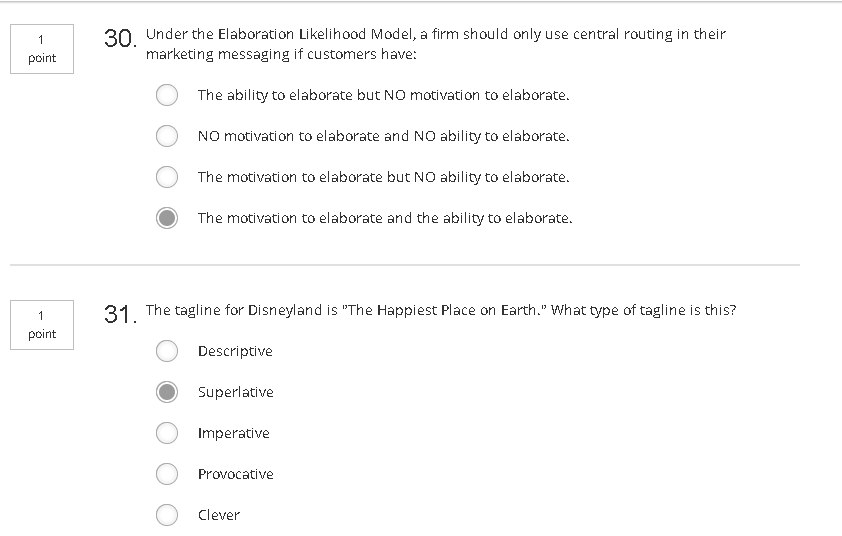
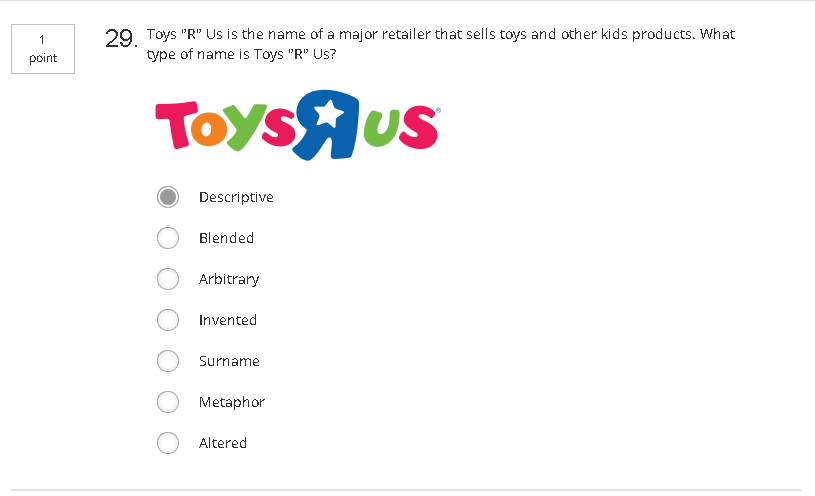
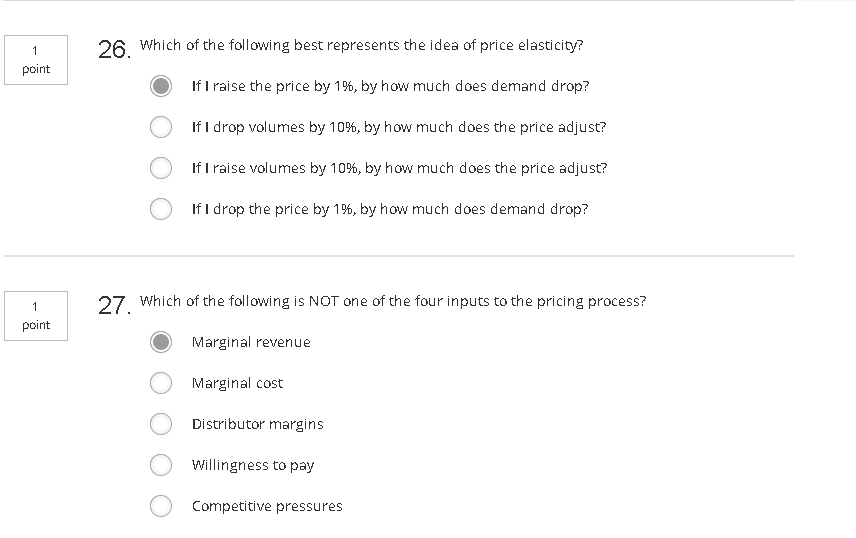
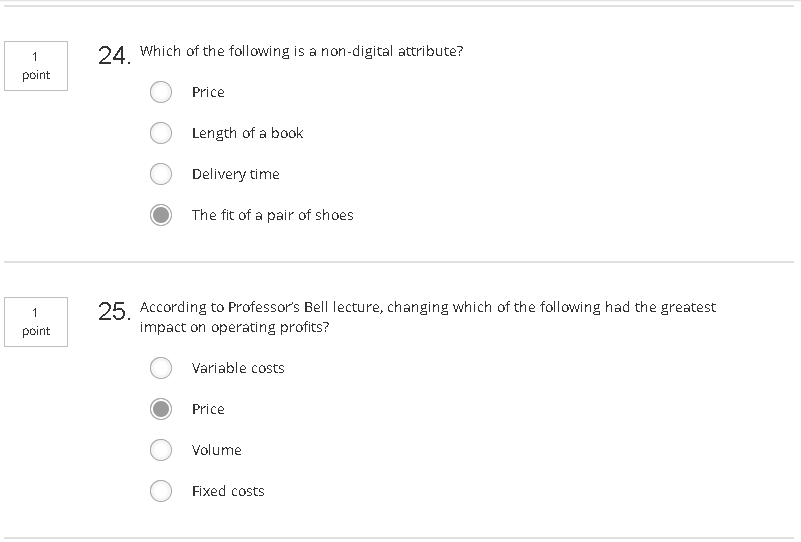
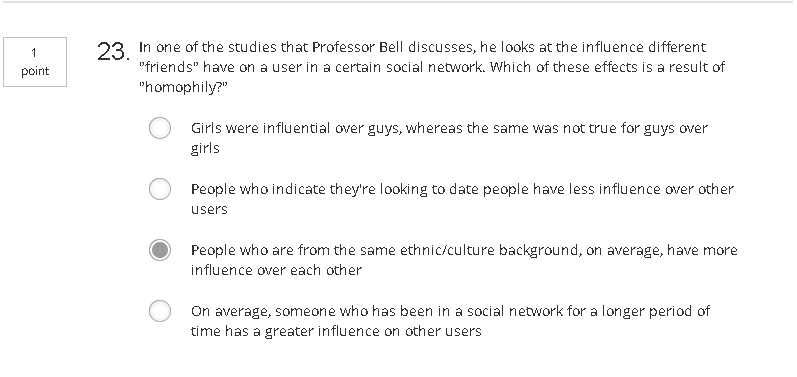
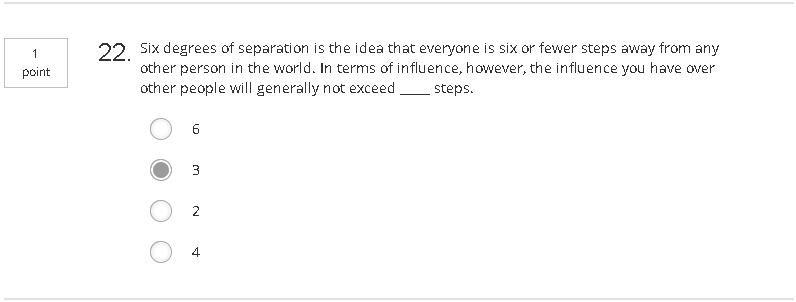
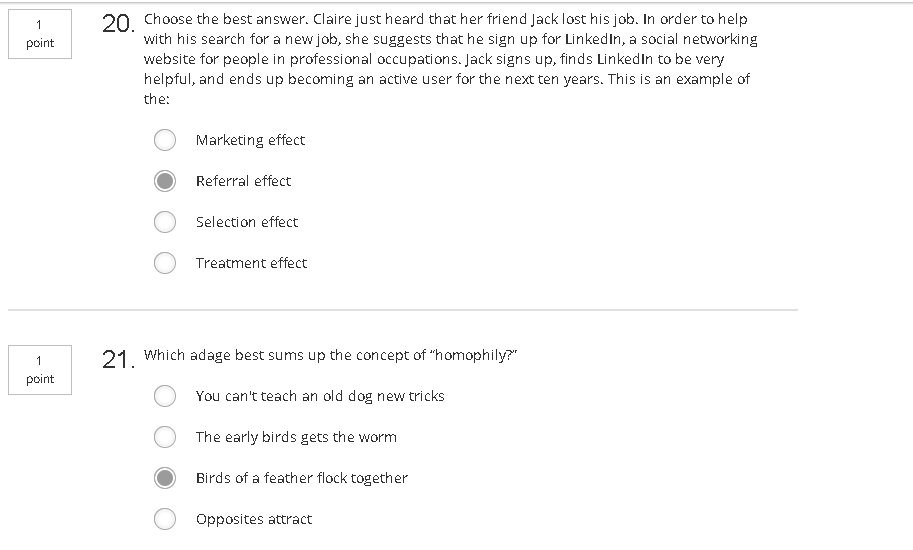
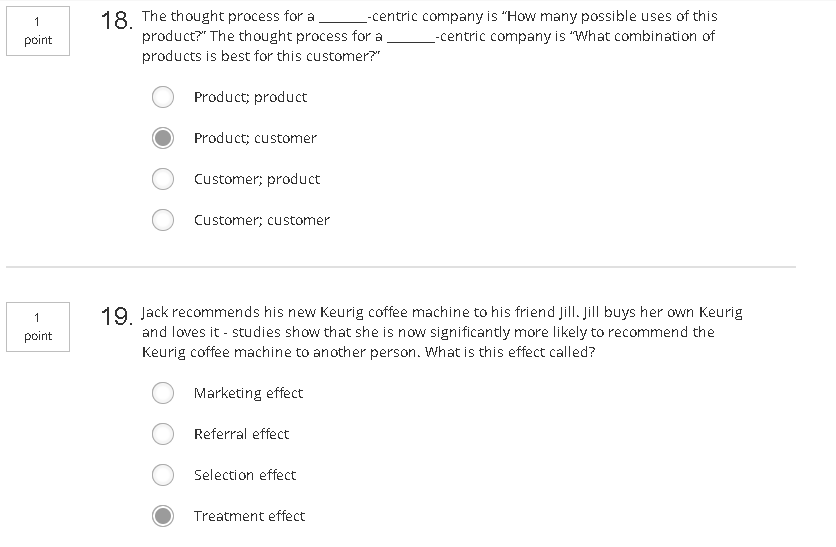
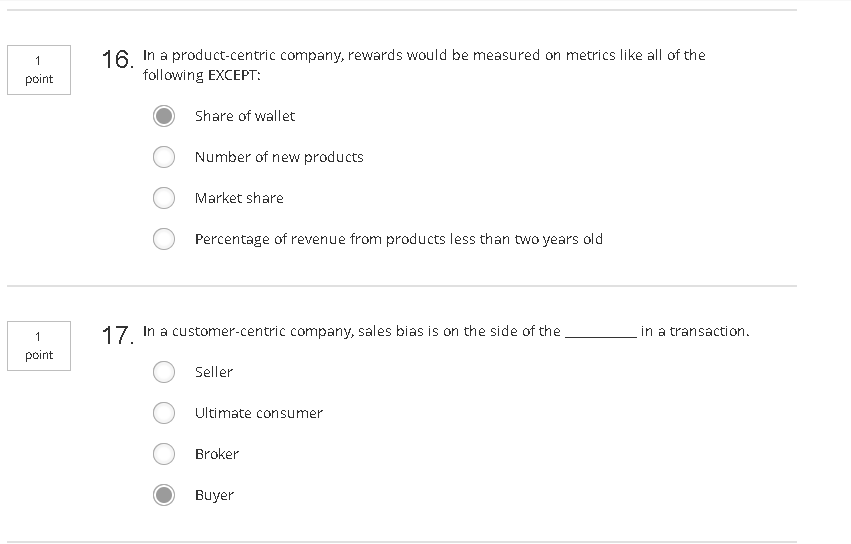
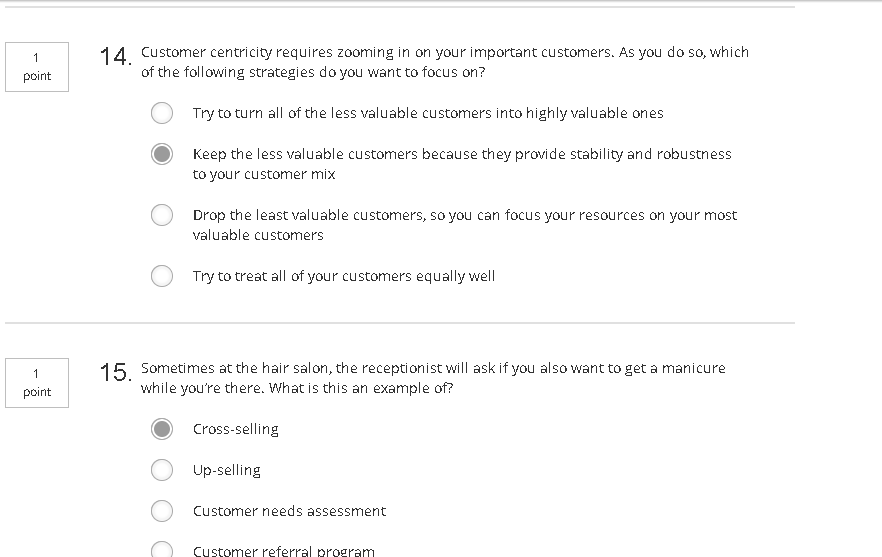
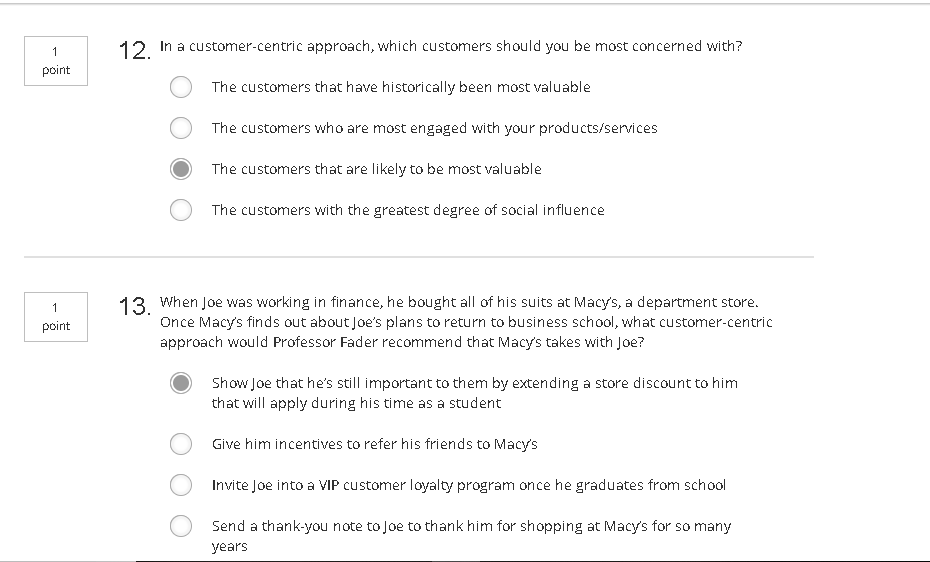
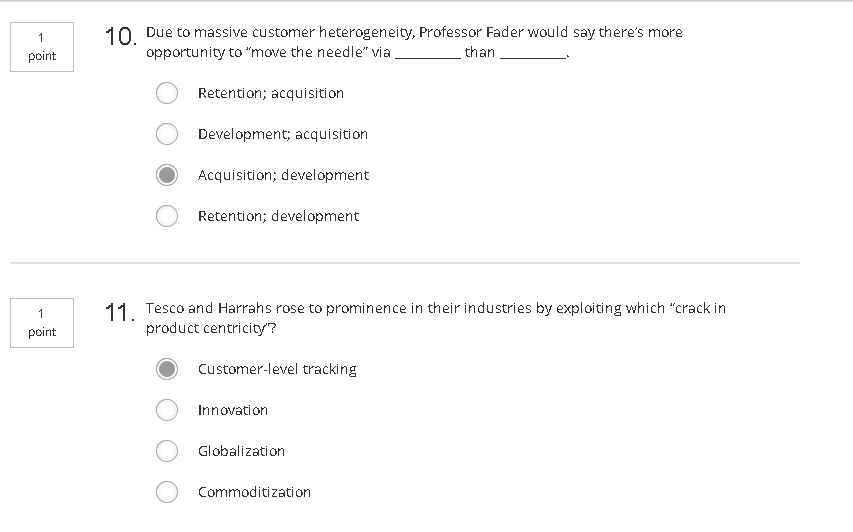
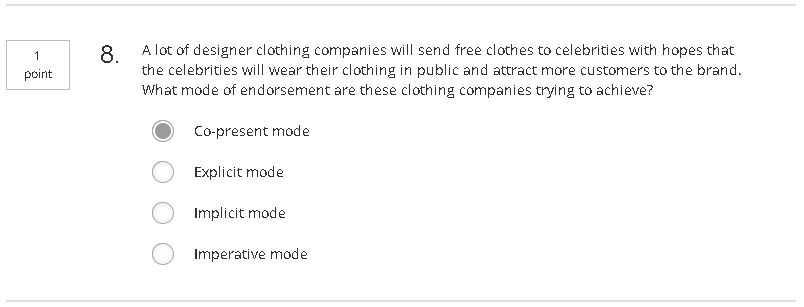
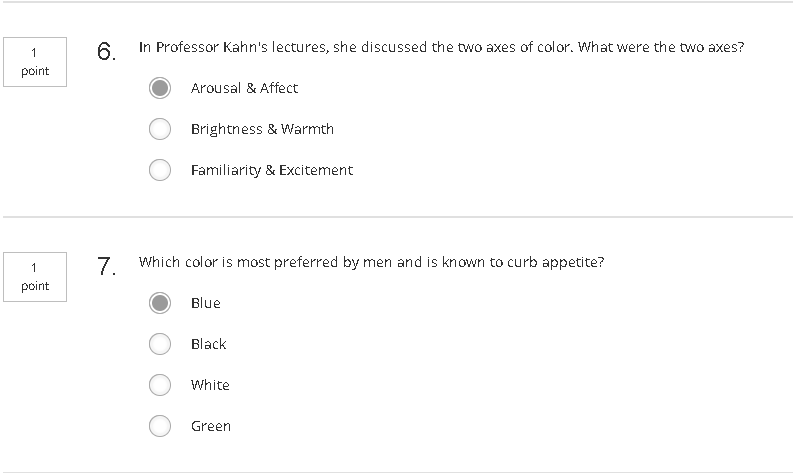
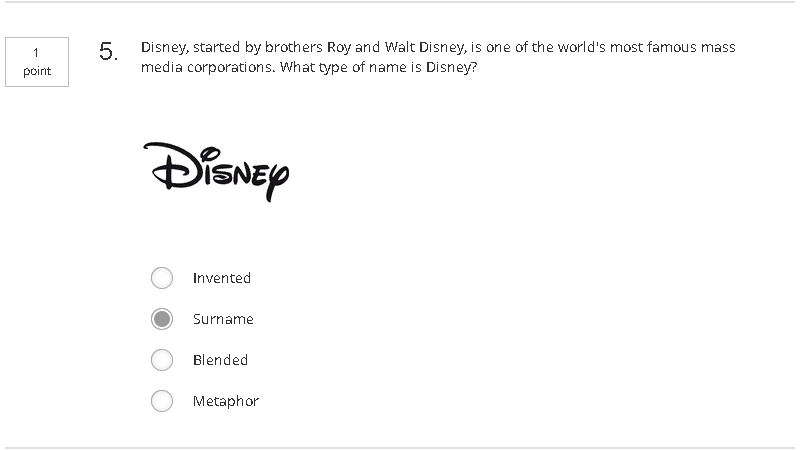
<https://www.coursehero.com/file/p6v86r3/What-type-of-friction-has-Louisa-experienced-A-Search-friction-5-Jeff-decides/>



Quiz 4:







Wrong:

4,20,38,40.

4. Authentic

20. (Selection effect)

38. Because you have preferences and tastes that are different from the other people in your neighborhood, local OFFLINE businesses AREN'T motivated to give you what you want.

40. Ease of comparison